



Seoul
The Ambassador

Korean Startups and Scaleups have a great opportunity until 23 March!

If you want for your startup or scaleup to get the best possible opportunity, you should consider applying to the Swedish accelerator by 23 March. Apply here: <https://me2.do/xdIIIT7l>¹

The K-Startup Center will consider all applicants that apply to be one of 20 Korean companies that compete for a spot at the Korea Startup Center in Stockholm.

If you have questions about if your company can apply, please ask your questions to any one of these persons:

- Steve Kim, Steve.Kim@business-sweden.se, Senior Investment Advisor, Business Sweden, 010 6286 5936.
- Anders Hektor, anders.hektor@gmail.com; Science and Innovation Counsellor, Embassy of Sweden in Seoul, 010 8626 3721.
- SeYeong Yoon, seyeong.yoon@gov.se; Science and Innovation Advisor, Embassy of Sweden in Seoul, 010 2029 7557.

Sweden is a leading innovation nation and home to many global brands as you can see on the opposite side. Consider coming to Sweden and use that as a platform to grow globally.

Yours Sincerely

Jakob Hallgren
Ambassador of Sweden to the Republic of Korea

¹ <https://www.k-startup.go.kr/common/announcement/announcementDetail.do#>



TOP PERFORMERS

Rank Top 10 globally	Digital Competitiveness Index	R&D as % of GDP	Best Countries for Business	Corruption Perception Index	Global Innovation Index	Innovation Union Scoreboard
1	USA	Israel	UK	New Zealand	Switzerland	Sweden
2	Singapore	Korea	Sweden	Denmark	Sweden	Finland
3	Sweden	Sweden	Hong Kong	Finland	USA	Denmark
4	Denmark	Switzerland	Netherlands	Switzerland	Netherlands	Netherlands
5	Switzerland	Japan	New Zealand	Singapore	UK	Luxembourg
6	Netherlands	Taiwan	Canada	Sweden	Finland	Belgium
7	Finland	Austria	Denmark	Norway	Denmark	UK
8	Hong Kong	Denmark	Singapore	Netherlands	Singapore	Germany
9	Norway	Germany	Austria	Luxembourg	Germany	Austria
10	Korea	Finland	Switzerland	Germany	Israel	Ireland
SOURCE:	DEI 2019 EU countries	EUROSTAT 2018, OECD countries	Forbes 2019	Transparency International 2019, 1% non-EU countries	Correl, INSEAD, WIPO 2019	European Union 2019 EU countries

